



**MOVE
WITH ME
BOOKS**

**PARTNER
WITH
PURPOSE**

SPONSOR STORIES THAT MOVE MINDS AND BODIES

*Proposal date: 3.26
Offer expires: 12.26*

WHAT WE'RE DOING.

Move With Me Books hosts a free virtual library on YouTube of movement-based literacy resources designed to support the emotional, physical, and social well-being of children. Through story read-alouds, yoga-inspired movement, and mindful reflections, we empower young learners to develop emotional literacy, body awareness, and a strong sense of belonging—one breath and book at a time.



MISSION OVERVIEW

Our mission is to engage all readers, to embody stories through movement, mindfulness, and breath because every child deserves a multisensory experience that enhances literacy and memory.

- 1. Builds Emotional Literacy & Self-Regulation.** Through story, movement, and mindfulness, children learn to manage emotions, reduce anxiety, and build empathy—foundations for lifelong resilience.
- 2. Inclusive & Accessible for All.** Free, virtual, and globally accessible with YouTube subtitles in any language, our content supports neurodivergent learners and communities with limited SEL resources.
- 3. Boosts Academic Engagement.** Movement-based storytelling improves focus, comprehension, and participation—making literacy active, joyful, and effective.



AUDIENCE REACH

Schools/Educators/Families

Providing a healthy and engaging way for children nationwide to connect with literature through technology.

Children

Making reading a positive and meaningful experience for different learning styles.

YouTube Channel

A growing library of interactive stories with subtitles in multiple languages, ensuring global accessibility.-add analytics. As of June, 2025, the MWMB channel has:

- >> 57,461 Views
- >> 1,9092 Watch Time (hours)
- >> 1,768,938 Impressions

With teacher resources and classroom reach at the forefront of our marketing plan, we project significant growth - nationwide.



**WE SEEK TO PARTNER
WITH PEOPLE WHO SHARE OUR
VALUES OF HEALTH AND WELLNESS
FOR GENERATIONS TO COME.**

Become part of the holistic health approach to transform children's literary experiences and invest in the next generation while exclusively marketing your business, your products, and your services on the Move With Me Books YouTube Channel, website, and social media platforms.

TITLE SPONSOR // 12 BOOKS

Logo visible in the corner of the screen for 5 seconds during the opening.

Mentioned in video narration.

Logo on screen at the end for 3 seconds.

"Brought to you by: ___" in YouTube description.

Social media tags.

Logo (linked to your website) on MWMB's homepage, listed as a title sponsor (live for two years)

Investment: \$20,000

SEGMENT SPONSOR // 6 BOOKS

Logo on screen at the end for 3 seconds.

"With support from: ___" in YouTube description.

Logo (linked to your website) on MWMB's homepage, listed as a segment sponsor
(live for one year)

Investment: \$9,000

IMPACT TIER // ADOPT A BOOK

Fund a book from underrepresented authors.

Brand shoutout at the end of the video.

Logo on screen at the end for 3 seconds.

"With support from: ___" in YouTube description.

Investment: \$3,300
(one children's book)



CSR BENEFITS

Educational Impact

Support literacy development.

Diversity, Equity, and Inclusion (DEI)

Promote inclusive learning experiences for all children.

Wellness Focus

In alignment with a technologically advancing world, the stories encourage physical activity and emotional well-being in educational settings.

TAX DEDUCTION INFORMATION

Move With Me Books has Eagle River Youth Coalition (ERYC), DBA Mountain Youth, as a fiscal agent. Mountain Youth is an existing 501c3 non-profit organization in the State of Colorado, your donation directly supports the growth of our Virtual Library.

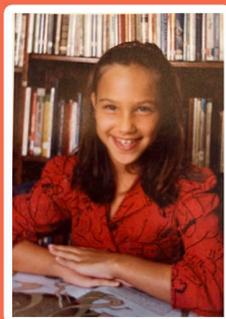
Tax ID: 84-1593859

All donations are tax-deductible to the fullest extent allowed by law.

THANK YOU FOR YOUR TIME AND CONSIDERATION, TRULY.

WITH PEACE AND HEALTH FROM MWMB FOUNDERS,

-RACHEL GLOWACKI & CARLY FINKE



To discuss sponsorship opportunities or to adopt a book, please contact us at:

[✉ hello@movewithmebooks.com](mailto:hello@movewithmebooks.com)

Visit our website: movewithmebooks.com

